



FOR IMMEDIATE RELEASE

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Long-time sorghum professional Mike Northcutt joins Advanta US

HEREFORD, TX – Advanta US, a business unit of the world’s largest sorghum seed research and marketing company, also known as Advanta, announces the addition of long-time sorghum seed professional Mike Northcutt to its North American sales and development team for wholesale accounts.

Northcutt will apply a wealth of knowledge, experience and expertise to the company’s growing seed-marketer clientele. A graduate of West Texas A&M with a B.S. in agronomy, Northcutt grew up on a family farm near Tulia, Texas, where he developed his affinity for sorghum. His family grew one of the first seed production fields of Sorghum X Sudangrass hybrids, called Haygrazer, which was marketed by Taylor-Evans Seed Co. His career now spans 38 years in the sorghum seed industry, working in sales and marketing, operations and management with several seed companies.

“I’m very, very happy to be with a company, such as Advanta, that has superior genetics, a huge global germplasm base, an innovative research and breeding philosophy, and a leading edge, proprietary position in biotechnologies,” says Northcutt, who grew the first 3½-acre production field of brown mid-rib sorghum hybrids in 1995. “North American farmers will benefit as innovative new hybrids with cutting edge agronomic traits are introduced over the next few years.”

Advanta US offers exemplary research and development programs featuring unique

germplasm for high quality forage sorghums, sudangrasses, hybrid grain sorghums, sorghums for biofuels and sunflowers. For more information on Advanta US and its exceptional products, programs and more, go to: www.advantaus.com.

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About ADVANTA

ADVANTA India Limited, based in Secunderabad, India, is a seed company with a global footprint committed to sustainable agriculture through innovative research and technology. Advanta has one of the most complete product portfolios in the Global Seed Industry with a comprehensive range of field, oilseed and vegetable crops. Advanta is proud of its wide range of proprietary products in crops that improve the productivity and profitability of farmers in many of the food production zones of the world. Advanta, with North American headquarters in Hereford, Texas, is a member of the United Phosphorous Group of Companies. For more information visit www.advantaus.com